



Curriculum vitae

Personal Information

NAME **Alexander Jack Hughes**
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Work Experience

DATES October 2020 - Present
POSITION **Chief Technology Officer**
RESPONSIBILITIES

- Spearheaded the inception and development of Loopin, focusing on creating managerial tools to mitigate workplace burnout.
- Architected and launched the MVP using React, TypeScript, and Node, leading to a successful scale-up of both the system and the team, which was instrumental in securing £1.6m in funding.
- Conceived and established the brand identity including the company name, logo, branding, and website, which amplified our market presence.
- Launched a new product line that quintupled revenue, and spearheaded the strategic pivot to establish us as the “white-label ChatGPT”.
- Orchestrated the recruitment process, assembling and leading a multi-disciplinary team of engineers, designers, and product managers, fostering a dynamic environment for rapid feature deployment.
- Advocated for and implemented agile methodologies like Scrum and Test-Driven Development, accelerating product delivery which led to:
 - MVP launch in three months,
 - Revenue generation within six months, Slack app store launch within twelve months.

letsloopin.com

EMPLOYER / ADDRESS March 2019 - October 2020
Full-Stack Engineer
DATES I led the initial development of their frontend application in React and
POSITION TypeScript, and had the pleasure of leading projects like their move to web, and
RESPONSIBILITIES training junior software engineers.
tumelo.com



DATES March 2019 - Present
POSITION **Full-Stack Engineer**
RESPONSIBILITIES Led the complete redesign of their existing frontend (React + Redux). I also created a scraping tool that used Google APIs to collect all the search terms a site is ranking for; filtered by pages, clicks, and impressions.
EMPLOYER / ADDRESS upugo.com

DATES November 2017 - March 2019
POSITION **Junior Full-Stack Engineer**
RESPONSIBILITIES Worked closely with the tech lead on designing and implementing the frontend application (React + Redux). Led the development of the blog. Built, extended, and maintained a number of key micro-services (Node.js + TypeScript).
EMPLOYER / ADDRESS huckletree.com

DATES September 2015 - September 2018
POSITION **Freelance Web Developer**
RESPONSIBILITIES Built beautiful, mobile-responsive websites. Designed UI/UX for one of the most popular plugins on WordPress. Ranked in the top 1% of all freelancers on PeoplePerHour.com.
EMPLOYER / ADDRESS alexhughes.io | updraftplus.com

Education and Training

DATES 2016-2017
QUALIFICATION **MSc, Computer Science**
PRINCIPLE STUDIES

- Software Workshop
- Fundamentals of Computer Science
- Artificial Intelligence
- Databases, Data Structures & Algorithms
- Human Computer Interaction
- Operating Systems & Networks
- Software Engineering

INSTITUTION University of Birmingham

DATES	2010-2013
QUALIFICATION	BA, Business & Economics (2:1)
PRINCIPLE STUDIES	<ul style="list-style-type: none">• Management Law• Strategic Management• International Economics• Economic Research Project• European Business Environment
INSTITUTION	University of South Wales

Skills and Competencies

ORGANISATIONAL SKILLS Leadership, entrepreneurship, scrum, strategy planning, roadmapping, UI/UX, digital strategy, teamwork

LANGUAGES & FRAMEWORKS Node.js, React, TypeScript, PostgreSQL, Jest, TailwindCSS, OpenAI API, HTML, CSS/SCSS, Git, AWS/Google Cloud/Supabase

TWITTER <https://twitter.com/alexjackhughes>

LINKEDIN <https://www.linkedin.com/in/alexjackhughes>

GITHUB <https://github.com/alexjackhughes>

PORTFOLIO alexhughes.io